

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

Geoffrey B. Rhoads

Application No.: 09/804,679

Filed: March 12, 2001

For: MEDIA COMMERCE SYSTEM
EMPLOYING WATERMARKS

Examiner: U. Raman

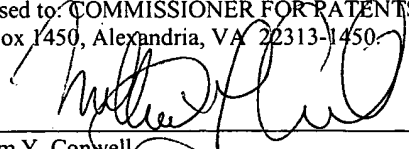
Date: March 19, 2004

Art Unit 2611

Confirmation No. 1863

CERTIFICATE OF MAILING

I hereby certify that this paper and the documents referred to as being attached or enclosed herewith are being deposited with the United States Postal Service on March 19, 2004 as First Class Mail in an envelope addressed to: COMMISSIONER FOR PATENTS, P.O. Box 1450, Alexandria, VA 22313-1450.


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3/25/04**RESPONSE**COMMISSIONER FOR PATENTS
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MAR 24 2004

Technology Center 2600

Sir,

Responsive to the Action mailed November 24, 2003, applicant notes as follows:

Each of the rejections is premised on patent 6,564,380 to Murphy. Murphy was filed on January 24, 2000.

The present application enjoys priority back at least to June 21, 1999.

Although Murphy claims priority to a provisional application filed in January, 1999, the contents of that application are not known.

In addition to other grounds of traverse not belabored here, it appears a *prima facie* rejection has not been made out because there is no showing that the cited teachings from Murphy are properly available as prior art.

Favorable reconsideration is solicited.

Date: March 19, 2004

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Respectfully submitted,

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